



2005-06 Stats

GIVING 2.2% of annual income after taxes

TITHING 7% of Protestants

MEGA-GIFTS 1.3% of Charitable Giving

CHURCHES 32.6% of Charitable Gifts



Did You Know?

Individuals who own appreciated assets can, and want to, give significantly of their wealth.

People Do Not Give for Some Very Good Reasons!

1. They do not grasp the vision.
2. They don't know what is going on with the leadership.
3. They don't understand the connection between money and faith.
4. They see other needs that are more compelling.
5. No one asks them.
6. No one says "Thank You" when they do.
7. No one explains what happened to the money they gave before.
8. No one asks their opinion about how their money should be used.
9. They aren't sure the church is "worthy".
10. They have too much debt.
11. They don't understand the tax implications.
12. They don't know who to call for advice.
13. Too many requests are made for specific projects.
14. Too many appeals come in the mail.
15. They only give when they attend.
16. They pay all their bills online.
17. They lack the spiritual commitment.
18. They don't believe their gift will make a difference.
19. They don't hear stories from others who have given.
20. The pastor didn't ask.



Stewardship Coaching

WHO IS RESPONSIBLE ON YOUR CHURCH STAFF TO PROMOTE HEALTHY GIVING? IF YOU AREN'T DOING A CAMPAIGN, WHAT ARE YOU DOING TO MAXIMIZE THE POTENTIAL RESOURCES FOR MINISTRY? STEWARDSHIP COACHING FOR KEY LEADERS IS ONE ALTERNATIVE WORTH CONSIDERING. CONTACT JOHN BASH FOR MORE INFO.