



# Eau Claire Wisconsin

Wisconsin Presbytery Church Plant

Presbyterian Church in America

**Eau Claire, Wisconsin** is in the midst of a cultural renaissance thanks to Clear Vision, a civic group formed to engage the community for the common good. Eau Claire has become “a national darling of independent spirit, arts and culture, and natural beauty.” One Clear Vision member stated, “If you’ve not been here in five years, you don’t know Eau Claire.” and Time Magazine reported, “The postindustrial town is reinventing itself as an outdoorsy cultural mecca, complete with

new boutique hotels, locavore restaurants and an \$80 million arts complex at the meeting point of two scenic rivers.” The city has also been described as collaborative, entrepreneurial, independent, and creative.

And yet, this is an area where over 50% of the people do not identify as religious. The need for a PCA church plant is great as there is little to no reformed presence in the city.

The majority of churches in the Wisconsin Presbytery are invested in their church planting network, “On Wisconsin.” The goal of “On Wisconsin” is to plant 16 more churches in Wisconsin in 10 years.

Since 2012, 5 churches have taken root, 5 new works have started and 2 RUF chapters have begun. By the grace of God, a church in Eau Claire will soon be added to those numbers.



<http://onwisconsinpca.com/>

## By the Numbers

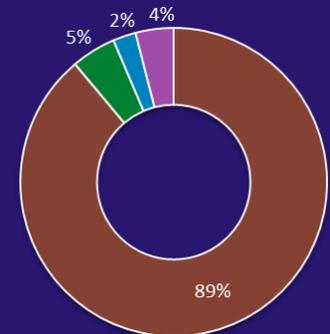
2017 Estimates (factfinder.census.gov)

Population:	67,945
Median family income:	\$47,660
Median home value:	\$143,200
Poverty Rate:	17.4%



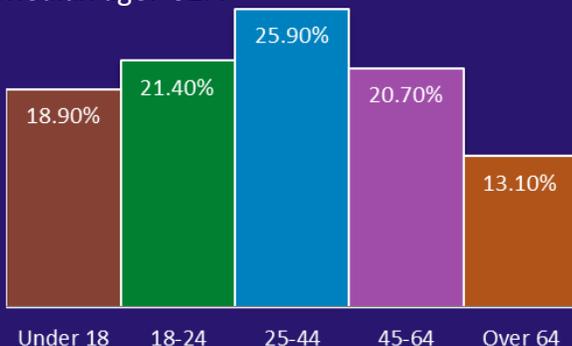
## Racial Demographics

White Asian Hispanic Other



## Population by Age

Median age: 31.4



2008  
5.7%



2018  
2.8%

## Education (population over age 25)

- 93.4% High School Graduate or higher
- 31.7% Bachelor’s Degree or higher
- 10.9% Graduate or Professional Degree



Children's Museum



Eau Claire, Wisconsin



Community Gardens Produce

### Candidate Strengths

- Has a heart for reaching Wisconsin with the gospel just as the gospel reaches his own heart.
- Intentional in evangelism and connects with unbelievers
- Effective communicator - able to communicate the gospel to a secular community
- Skilled at gathering, training, and empowering people to reach others for Christ.

### Support Network

- Presbytery committed and mobilized for church planting
- "On Wisconsin" network providing structure and vision to support church planters, apprentices, and students who feel called to Wisconsin

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 On Wisconsin Network Director  
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### Vision

The kingdom of God expanding in Eau Claire  
 A committed, winsomely reformed church  
 A church plant that helps people see the need for a "renaissance" not just of the city, but of the heart  
 A gospel saturated, missional church plant in Eau Claire that joins hands with a network committed to planting more churches.

### Local Highlights

Eau Claire means "clear waters" and the city lies at the confluence of the Eau Claire & Chippewa Rivers  
 9th largest city in Wisconsin and the Eau Claire county seat  
 Home of the University of Wisconsin, Eau Claire campus  
 About 90 miles east of Minneapolis, Minnesota  
 The terrain is characterized by the river valleys, with steep slopes leading from the center to the eastern and southern sections of the city. The lands into which the urban area is currently expanding are increasingly hilly.  
 Most of the Asian population is Hmong Americans, an ethnic group that sought asylum in the US due to persecution in Vietnam and Laos  
 There are several large parks in the city

### Eau Claire School District Report Card



### Commerce/Employment

Major job sectors: Retail trade, Healthcare & Social Assistance, and Educational Services  
 Major employers: Menard, Inc., Mayo Clinic Health System, Eau Claire School District, University of Wisconsin, Sacred Heart Hospital