



# CITY OF McALLEN

A South Texas Presbyterian Church Plant

Presbyterian Church in America

McAllen is the largest city in Hidalgo County, Texas and the city limits extend south to the Rio Grande, across from the Mexican city of Reynosa.

U.S. News reports that, "Despite its reputation as a mere border town, McAllen, Texas, is a very vibrant metro area and a major center for retail, international

trade, tourism and manufacturing. A high quality of life, an abundance of medical facilities and young, bicultural communities are additional draws."

But, with only 9.7% of the people in this growing County identifying as evangelical Protestants, this area is in great need of the

gospel.

The PCA's Reach South Texas Church Planting Network is committed to planting a church in McAllen that is soaked with Gospel life so that it embodies God's grace in worship, community and mission.

## By the Numbers

2017 Estimates for zip code 78504 (factfinder.census.gov)

Population:	53,665
Median family income:	\$63,158
Median home value:	\$148,400
Median rent:	\$876
31% of homes are rentals	
Poverty Rate:	18.4%
Crime Index for 2016:	191.5
US Average is 280.5 (city-data.com)	

## Population by Age

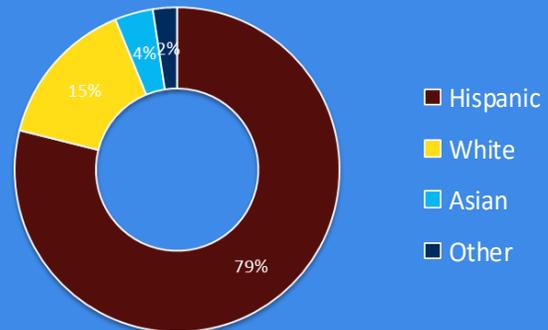
Median age: 32.3



## Education (population over age 25)

87.4% High School Graduate or higher  
 25.6% Bachelor's Degree  
 12.6% Graduate or Professional Degree

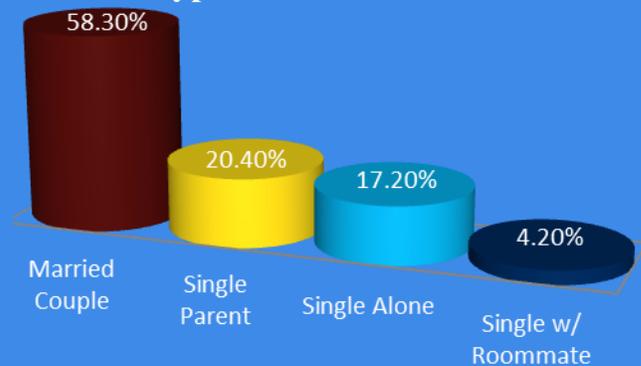
## Racial Demographics



## Language Spoken at Home

Of the 70% who speak a language other than English:  
 73% speak English "very well"  
 27% speak English "less than very well"

## Household Type





Schupp Park



International Museum of Art & Science

### Candidate Strengths

- A Gospel-centered leader who embodies a culture of grace, willing to plant a church soaked with Gospel life.
- A missional posture toward the surrounding community; faithfully, graciously, and courageously exemplifying Christ’s presence to the neighborhood.
- Preferably bilingual and suited to and able to celebrate the unique culture of the valley.

### Support Network

- Presbytery committed and mobilized for church planting.
- Reach South Texas recognizes the first years of launching a church are an all-encompassing experience for the planter and his family. Each church planter will have a coach for encouragement, wisdom, and strategic counsel.

### Vision

The manifestation of the Kingdom of God and the broader renewal of the entire South Texas region. To see a gospel-centered church, seeking Christ for northeast McAllen.

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### Local Highlights

- Over eighty parks
- Seventy miles from the Gulf of Mexico
- Part of the Rio Grande Valley, a major bird migration corridor
- Home to the International Museum of Art & Science
- Quinta Mazatlan, a historical Adobe mansion and nature and birding center

### Key Industries

Automotive manufacturing, aerospace, medical research, data centers, cold storage & food processing, customer contact centers

